

07/2008 **New Corporate Identity**

New looks for the Wiedenbach brand: The new logo is modern, fresh and dynamic!
The perfect occasion to present the new Wiedenbach logo was the 25th anniversary of Wiedenbach. The new logo represents a strong company, which is ready to face up to new challenges but which is also aware and proud of the company's history and its identity. The new corporate identity of Wiedenbach was motivated by showing its core values such as: Competency, dynamics, innovation, individuality, internationality.

The new logo shows clear structures and a dynamic line management. Integral part of the logo is the slogan "Individual Inkjet Marking Solutions". Therefore you can identify the branch and the specialism of Wiedenbach at a glance.

Altes Logo



Neues Logo ab Juni 2008



Wiedenbach Apparatebau GmbH
Gewerbestr. 13, 78345 Moos, Deutschland
Tel +49 (0) 7732 99 44 77, Fax +49 (0) 7732 5 24 38
sales.support@wiedenbach.com, www.wiedenbach.com